

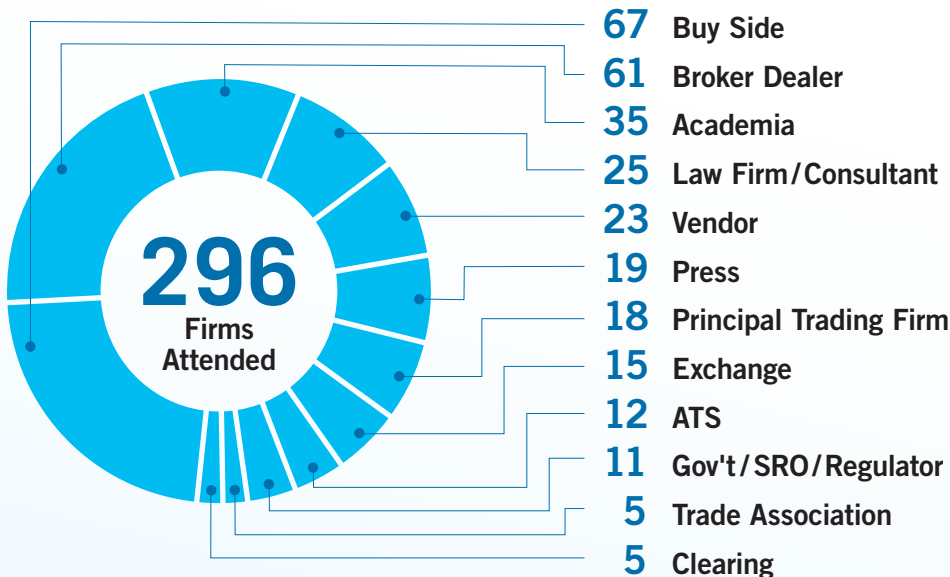
a new
today

STA

2020 MARKET STRUCTURE VIRTUAL CONFERENCE



Diverse Audience of Industry Participants



Session Highlights

2
Days

29
Sessions

76
Speakers

Rep. Bill Huizenga of Michigan offered his perspective on the state of market oversight as well as other political and societal issues facing our nation.

CFTC Commissioner **Dawn DeBerry Stump** described her work to ensure fair and functioning markets and the importance of her role as its only female commissioner.

SEC Commissioner **Elad Roisman** discussed a wide range of topics relating to market structure, from capital formation to asset management to the rise of off-exchange, non-ATS trading.

FINRA CEO **Robert Cook** answered key questions on the Consolidated Audit Trail, in addition to accepting the 2020 Dictum Meum Pactum Award on behalf of Tom Gira.

Refinitiv's **Debra Walton** delivered the Women in Finance keynote address, detailing her career path and her views on what our industry can do to increase diversity and inclusion.

Danielle DiMartino Booth of Quill Intelligence explained the historical role of the Federal Reserve in our market structure and how it affected market turmoil in 2020.

Attendee Engagement



336 Average Viewers Per Session

551 Average Views Per Session

Broad Attendee Reach



1,525 Industry professionals from **15** countries



129 Students from **35** universities

Virtual Vendor Hub



Attendees interacted with **11** participating firms to:

- View Digital Content
- Chat Live
- Schedule a Meeting

Save the Date

October 6-8, 2021

88th Annual
Market Structure Conference

JW Marriott Washington DC



For more information on STA and the STA Market Structure Conference, including sponsorship opportunities, contact STA at sta@securitytraders.org or 646.699.5996.

2020 Attending Firms (by firm type)

ATS

BIDS Trading*
CODA Markets*
Coinbase
IntelligentCross
Level ATS*
Liquidnet*
Luminex Trading & Analytics
MarketAxess
OneChronos* **
OTC Markets Group*
Tradeweb* **
Zanbato

BROKER DEALER

B. Riley & Co. LLC
Baird*
Bancroft Capital
Bank of America Securities*
Barclays
Beacon Securities
Berenberg Capital Markets
Bernstein
Blackrock
BMO Capital Markets
Cantor Fitzgerald
CAPIS*
CastleOak Securities*
CIBC Capital Markets
Citadel Securities*
Citi*
Clearpool* **
Comhar Capital Markets
Cowen
Credit Suisse*
Evercore ISI
Fidelity Capital Markets*
G1X - Susquehanna
Global Liquidity Partners
Goldman Sachs
Great Pacific
GTS Securities
Guzman & Company*
IMC
Instinet*
Institutional Securities
J.P. Morgan*
Jane Street*
JonesTrading*
Kansas City Capital Associates,
a division of Oppenheimer & Co.
KeyBanc Capital Markets*
Mackie Research Capital
Corporation
Matrix Executions* **
MCAP*
Morgan Stanley*
National Bank Financial
National Securities
Oppenheimer & Co.*
Penserra Securities
Piper Sandler*
RBC Capital Markets*
Rosenblatt Securities*
Scotiabank
Siebert Williams Shank & Co.
Stifel
StoneX Group*
Stuart Frankel & Company
TD Securities*
Themis Trading
Two Sigma Securities*
UBS*
USAM Group
Virtu Financial*
Wedbush Securities
Well Fargo Securities*
WEX*

BUY SIDE

Allianz Global Investors
Atlanta Capital Management Co.
Backstop Solutions Group
BEC Capital
BMO Global Asset Management
Brandes Investment Partners L.P.
CalPERS
Cambiar Investors

Capital Group
CastleArk Management
ClearBridge Investments
Cohen and Steers
Conestoga Capital Advisors
Discovery Capital
Earnest Partners
Employees Retirement System
of Texas
Empyrean Capital
FCI Advisors
Federated Hermes
Fidelity Investments
Fifth Third Bank
Fisher Investments
Foundry Partners
Glenmede Investment Management
GMO
Hodges Capital Management
Intact Investment Management
Invesco*
J.P. Morgan Asset Management
Janus Henderson
KeyBank NA
Luther King Capital Management
Mackenzie Investments
Macquarie Investment Management
Man Group
Mercer Advisors
Ohio Public Employees Retirement
System
Ontario Municipal Employees
Retirement System
Ontario Teacher Pension Plan
Osterweis Capital Management
PA Public School Employee
Retirement System
Pacific Ridge Capital
Parametric
PIMCO
Polen Capital
Quantlab Brokerage
Quest Investment Management
Ranger Investments
RBC Global Asset Management
Russell Investments
Sasco Capital
Silvercrest Asset Management
Group
SIT Investment Associates
State Street Global Advisors*
STRS Ohio
TD Asset Management
The London Company of Virginia
The Northern Trust Company
Thompson Siegel & Walmsey Inc.
TPG Public Equity Partners
Viewpoint Investment Partners
Voya Investment Management
Waratah
Wellington Management
Wells Fargo Asset Management
William Blair Investment
Management
WisdomTree Asset Management

CLEARING

ABN AMRO Clearing Chicago
Clear Street**
Fidelity Clearing Canada
Paxos*
SEIA

EXCHANGE

BOX Options Exchange*
Canadian Securities Exchange*
Cboe Global Markets*
CME Group*
IEX Exchange*
Johannesburg Stock Exchange
London Stock Exchange Group
MEMX*
MIAX Exchange Group*
Nasdaq*
Nasdaq Canada
NEO Exchange
NYSE/ICE*
TMX Group*
Tokyo Stock Exchange

ACADEMIA

Babson College
Bentley University
Carnegie Mellon University
Columbia Business School
DePaul University
Diablo Valley College
Georgetown
Georgia State University
Gordon College
Illinois State University
Middlebury College
Molloy College
Mount St. Mary's University
Northeastern Illinois University
Rollins College
Rowan University
SMU Cox School of Business
St. John's University
State University of New York at
Fredonia
UC Berkeley Extension
UC Cal Davis
University of California Berkeley
Haas School of Business
University of Connecticut
University of Illinois at Chicago
University of San Francisco
University of Tennessee
University of Texas at Austin
McCombs School of Business
University of Virginia
University of Waterloo
University of Wisconsin-Milwaukee
Valparaiso University
Villanova University
Washington University in St. Louis
Wheaton College
Widener University

GOVERNMENT/ REGULATOR/SRO

Alberta Securities Commission
Autorite des Marches Financiers
Commodity Futures Trading
Commission
Department of Veterans Affairs
DTCC*
FINRA
House Financial Services
Committee
Ontario Securities Commission
Options Clearing Corporation*
Securities and Exchange
Commission
Senate Banking Committee

LAW FIRM/CONSULTANT

3Points Communications
ATYP Global Advisors
Bain & Company
**Burton-Taylor International
Consulting***
Edelman
Estella LLC
Financial Information Forum*
FinEngine
Forefront Communications* **
Greenwich Associates*
Index IQ/NYLIM
Integrity Research Associates
Jordan & Jordan
MfL Associates Inc.
Milken Institute
Morakis Trading Insights LLC
Morvillo Abramowitz Grand Iason &
Anello PC
Murphy & McGonigle*
Patomak Global Partners
Quoyi
Regulatory Ridge
RRW Consulting Group
Ryan Kiko Financial Research Unit
S&P Dow Jones Indices
Williams & Jensen*

PRESS

Alpha Journal
Bloomberg Law
Bloomberg News

Curatia
Exchange Invest
Finadium
Futures Industry Association
John Lothian News
Markets Media
Pensions & Investments
Planet Club Media
Politico
Reuters
S&P Global Market Intelligence
Tabb Group
The Daly Post
The Options Insider Media Group
Thomson Reuters
Traders Magazine

PRINCIPAL TRADING FIRM

Chicago Trading Company*
Citadel Securities*
Flow Traders US
Group One Trading*
GTS Securities*
IMC*
Independent Trading Group
Jane Street
Jump Trading
Select Vantage
Simplex Investments*
Sterling Trading Tech
Susquehanna International Group*
Trillium* **
Two Sigma Securities
Velocity Ledger
Virtu Financial
Walleye Trading*

RETAIL ORDER ENTRY

Ameriprise Financial
Associated Bank
Cetera Financial Group
Charles Schwab & Co. Inc.
E*TRADE
Edward Jones
Fidelity Capital Markets
Robinhood Securities
TD Ameritrade
TradeStation Securities
Vanguard
Wells Fargo Advisors

TRADE ASSOCIATION

Canadian STA*
Dallas STA*
Modern Markets Initiative
STA
STANY

VENDOR

Advintro
Allvue Systems
Best Execution Solutions*
Broadridge
CoinRoutes
DASH Financial Technologies*
Eventus Systems
Exegy
Finmax Tech
FlexTrade Systems*
FRNT Financial
ION Markets* **
Itiviti NYFIX
Knopman Marks Financial Training*
OpenFin**
OptimX
Pragma Trading* **
QuoteMedia
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SIAC
TradingScreen
Vela*

75 Sponsors*
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