2019 Market Structure Conference

Diverse Audience of Industry Professionals

- 264 Firms Attended
- 13 Principal Trading Firm
- 18 ATS
- 14 Exchange
- 50 Buy Side
- 64 Broker Dealer
- 11 Retail Order Entry
- 7 Gov't/Regulator/SRO
- 17 Law Firm/Consultant
- 15 Press
- 38 Vendor

Session Highlights

- SEC Commissioner Hester M. Peirce Addressed all-things crypto following a new Digital Assets panel
- NYSE President Stacey Cunningham & Yext CFO Steve Cakebread Discussed public markets and issuer participants
- Jim Ross, SSGA & Chris Concannon, MarketAxess Fireside chat on fixed income and ETFs
- SEC Director, Trading & Markets Division Brett Redfearn Addressed key SEC initiatives
- 4th Annual STA Women in Finance Symposium Incorporated into the main program with keynote from Steph Davis, Climb2Fly
- Leaders from Exchanges & Liquidity Providers Discussed important topics across our industry
- Buy-Side Panel Discussions On innovation, rules, regulations and more
- Dictum Meum Pactum Award Presented to Peggy Bowie, Canadian STA

Attendance Continues to Climb

- 81% Growth rate over the 7-year period 2012-2019
- 751 Attendees in 2019
- 662 in 2017
- 624 in 2014
- 415 in 2012

Diverse Line-Up of Speakers

- 35% Speaker diversity across gender and ethnicity
- 62 presenters across 18 sessions

Save the Date

- October 7-9, 2020
- 87th Annual Market Structure Conference
- JW Marriott, Washington DC

Attendees Got More Social

- More than 150,000 impressions @STA_National on tweets sent during the conference

For more information on STA and the STA Market Structure Conference, including sponsorship opportunities, contact STA at sta@securitytraders.org or 646.699.5996.
2019 Attending Firms (by firm type)

**BUY SIDE**
- Acta Strategies, LLC
- AJO Partners
- Alliance Bernstein
- Amundi Pioneer
- ArrowMark Partners
- Atlanta Capital Management
- BKCM LLC
- BMO Global Asset Management
- Bridgeway Capital
- Capital Group
- CastleArk Management
- ClearBridge Investments
- Diamond Hill Capital
- Discover Capital
- Driehaus Capital Management
- Fidelity Investments
- FlexShares/Northern Trust
- Glenmede Investment Management
- GMO
- Hodges Capital
- Homerow

**CLEARING/CUSTODY**
- Axos Clearing
- Broadridge Financial Solutions
- Fidelity Digital Assets
- Global NetSett
- Rbc Capital Markets
- TD Asset Management
- The Swarthmore Group
- Thrust Capital
- Van Berkum and Associates
- VanEck
- William Blair Investment Management
- WisdomTree Asset Management

**FOUNDATION/Academia**
- Autism Science Foundation
- Babson College
- Foundation for Women Warriors
- Georgetown University

**Government/Regulator/SRO**
- DTCC
- Federal Reserve
- FINRA
- House Financial Services Committee
- Senate Banking Committee
- The Options Clearing Corporation
- U.S. Securities and Exchange Commission

**Law Firm/Consultant**
- Blue Ridge Law & Policy
- Burton-Taylor International
- Capital Markets Strategies
- Edelman
- Financial Information Forum
- Forefront Communications
- Greenwich Associates
- Jordan & Jordan
- Milken Institute
- MorvilloAbramowitz Grand
- Murphy & McGonigle
- Paredes Strategies
- Patomak
- SenaHill
- Sidney Austin
- Williams & Jensen
- Willkie Farr & Gallagher

**PRESS**
- Bloomberg News
- Business Insider
- Curata
- Forbes
- John Lothian News
- Markets Media
- Nasdaq TradeTalks
- Pensions & Investments
- Thomson Reuters
- Traders Magazine

**Principal Trading Firm**
- CTC Trading Group
- DRW Holdings
- Flow Traders
- Group One Trading
- GTS Securities
- Hudson River Trading
- IMC
- Jump Trading
- Optiver US
- Periwinkle Trading
- Select Vantage
- Sterling Trading Tech
- Susquehanna International Group
- Tower Research Capital
- Trillium
- Walleye Trading
- XR Trading
- XTX Markets

**Retail Order Entry**
- Ameriprise Financial
- Cetera Financial Group
- Charles Schwab & Co.
- E*Trade Financial
- Edward Jones
- Fidelity Capital Markets
- RBC Wealth Management
- TD Ameritrade
- TradeStation Securities
- Vanguard
- Wells Fargo Wealth Management

**TRADE ASSOCIATION**
- Air Summit
- American Securities Association
- Boston STA
- Canadian STA
- Dallas STA
- Investment Traders Association of Philadelphia
- Modern Markets Initiative
- NOIP
- SIFMA
- STA
- STA Chicago
- STA Connecticut
- STANY
- STA Portland

**VENDOR**
- BestXstats
- Capital Markets Gateway
- Charles River Development
- DASH Financial Technologies
- Data Boiler Technologies
- DeepValue
- Eventus Systems
- Exegy
- Finmix Tech
- FINRA CAT
- FIS Brokerage & Securities
- Fovnetix Limited
- FlexTrade
- Hanweck
- Hyannis Port Research
- IHS Market
- Ion Markets
- Itiviti
- Knopman Marks
- Lime Brokerage
- Linedata
- Matrix Executions
- NovaSparks
- Pragma
- QuoteMedia
- Refinitiv
- S3
- Softek
- SS&C Technologies
- TickSmith
- Trade Informatics
- Tradeweb
- TradingScreen
- TRAFIX
- Transaction Network Services
- Velocity Ledger
- Xindex
- Yext