



STA Trading Views Podcast – Frequently Asked Questions

What is STA's Trading Views podcast?

Trading Views features conversations with industry leaders and motivational speakers. Geared toward STA members and financial services professionals, Trading Views educates listeners on critical market structure topics and tips to assist in their your career development.

How can I listen to Trading Views?

You can listen to all Trading Views episodes for free on Spotify [here](#) SoundCloud [here](#) or on STA's website [here](#).

How often does STA post a new episode of Trading Views?

STA will regularly post new podcast episodes several times throughout the year. If you are set up with an RSS feed, SoundCloud will automatically notify you when a new episode is ready to download.

What is the typical format of Trading Views?

Trading Views episodes are typically 25 minutes and recorded as a one-on-one interview or a collaborative discussion among subject matter experts. STA typically takes the role of interviewer or moderator.

Who are the interview subjects who appear on Trading Views?

Guests on Trading Views have included senior executives at securities industry firms, regulators, politicians and professional development consultants. STA is committed to providing valuable insight, telling compelling stories and amplifying a diverse variety of voices.

Who are some of the guests to have appeared on Trading Views?

Trading Views covers a wide variety of topics relevant to STA members and financial services professionals. To get a better idea, our most recent episodes have featured:

- Rep. Bill Huizenga, House of Representatives
- Kevin Sampson, TMX
- Joe Wald, BMO
- Troy Paredes, former SEC Commissioner
- Eleanor Beaton, Entrepreneur
- Dan Zinn, OTC Markets & Jacob Rappaport, StoneX Group

How does STA promote Trading Views?

After posting the episode, STA will send a promotional email to its distribution list of more than 30,000 subscribers. A second email is sent to subscribers who did not open the original email. The episode is also posted to the STA website, Twitter and LinkedIn.

STA's Trading Views Podcast is funded by the [STA Foundation](#), a nonprofit 501(c)(3) corporation.

For more information on Trading Views, contact STA at STA@securitytraders.org.